Go grizzly amid the bears and lairs, and remember what furry comfort there may be in grabbing a pelt therof. Avoid hairless men unless they are bear-spirited and don't mind combing their teeth after currying your coat. The "bear necessity" of life is bear lust in your own heart and in the heart of bear bounty hunters. Speak glowingly of those hairier than yourself and heed well their color-coded hankies. Avoid bear traps like electrolysis. Remember that a rendevous with two lovers on a bearskin does not necessarily a three-bears idyll make. Wherever possible write your 800-BEAR hotline number on toilet walls.

Be comforted that in the jaded face of beardless fucking and despite the plucked fortunes of time, somewhere in Iowa a chicken is turning into a cub. Do not a cub-scout master become. Unless you are willing to consume up to two packs a day. Walk on all fours but walk erect. Exercise caution in your affairettes, especially with those closest to you: that hairless dildo you live with, for instance. Be assured that a walk through a backroom bar will wet your paws. Fall not into the urinal therefore: you will soak your hairballs. Thankfully surrender the things of twinks: tweezers, size 28 Levi's, and deodorized armpits. Let not poppers substitute for the heavy hit of mansweat. Write personal ads for bears: tatooed, uncut, built like brick shithouses, whatever. Seek hairy buttholes and ye shall find. Worship annually at the Mr. Golden Bear Bodybuilding Contest at the California State Fair. Meanwhile, for a good time, mirror-fuck yourself, hardon in hand: groom your coat, curry your hairy thighs and butt, stroke your furry chest, and pray for a miracle of a hairy back and shoulders. Take bruin heart amid the deepening gloom that big, low-swinging bear balls and thick, ursine foreskin are somewhere dripping bear grease for you to lick. Cruise the wilds where bears shit in the woods. Reflect that whatever is the shortage of bears in your location, bears are not an endangered species. Bears are simply the rarest of the rare.

You are a manimal of the universe, whether you are cub, bear, or hairless bear groomer. Living "bear" is a state of mind. Relax. Remember, protected under the constellation of the Great Bear, that behind the cosmos, there is no great mysteryonly a couple of big-hairy-deal joke books. Therefore, make peace with your Master, whatever you consider Him to be: hirsute caveman who likes Eugene O'Neill's American classic, The Hairy Ape, as much as the musical, Hair, or bear-bellied, grizzly Harley-daddy with upholstered punchfucker knuckles; or hairy linebacker college stud with coarse hair pouring over the neck of his football jersey. Visualize your ideal bear. Be mindful that what you are looking for is looking for you!

With all its bruncherie talk of gyms, real estate, rising consciousness, and bear markets, the shaved world continues to fuck up. Hug your teddy. Be happy. Do what you must and call it by the best name possible: bearable. Drink unflavored gelatin daily to increase the growth of your fur. Dream of black bears, and blond, and red. Know when to growl and when to purr. Try not to drool. Above all, remember that manimals grow hairier as they mature. Bear up! Be thankful you appreciate husky, balding, polar bears as much as furry cubs. No matter how hairy or hairless you are, the incredible lightness of being bear is in your head. Keep your bearings. Be thankful you were ever cuddled in the first place.

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Flannel is Back, Baby!

JUST IN TIME FOR WINTER FASHION, ARCHETYPICAL MASCULINITY IS BACK IN STYLE. THINK FLANNEL, HENLEYS, WORK SHIRTS, DISTRESSED JEANS, AND A HEAVY WOOLEN JACKET. IT'S THE CLASSIC "BEAR" LOOK.

ITH WINTER quickly approaching, you're probably feeling the urge to hibernate. But, if you still come out of the cave for a quick romp around the woods, you might be tempted to throw on a coat to protect your derrière from the elements. But instead, spice up this holiday season and show that, although it may be wretched outside, you can still put a decent look together. And once you find those perfect garments to bring you into spring, I guarantee you won't be stuck in front of the fireplace.

First, keep your look simple. You need not dress yourself up like a Christmas tree in order to stand out. This season's trend is all about being worn, washed and weathered. You don't want to look as though you just bought a shirt from the store and immediately put it on. Think "Marlboro Man," without the hat of course. Believe it or not, flannel has made a comeback, and it's now gracing nearly every trendy store. Being that this comfy fabric is now taking its turn in the limelight, there are a lot of stylish options for the humble flannel shirt. Everyone's mad about plaid now, but find your favorite and wear it with pride.



Do you think flannel is a little too overdone? Try a work shirt like Carhartt or Tough Duck. The two pockets on the front of these woven shirts distinguish them from the other popular button-down shirts that typically only have one pocket over the chest. It's more rugged than a dress shirt, but typically not as warm and cozy as flannel. Dark colors, such black, navy and chocolate, look nicely paired with a brightly colored Henley or unique graphic-print tee shirt. These combinations offer a subtle pop of color to a look that's not only stylish, but comfortable as well.

OW, LET'S discuss bottoms. "Skinny pants" are all the rage, but I cannot stress enough that SKINNY PANTS DON'T WORK FOR BIGGER MEN. They are going to make you look bigger than you actually are. Look for a fit that naturally hugs the curves of your body. You want something that's not only comfortable, but looks good as well. Some treatments for denim include grays, washed, darker hues, and even the crisp look. All are really big right now, as are cargo pants with lots of detailing, and color on color. The more authentic-looking the pantaloon, then the more stylish it becomes. Are you feeling brave? If so, cordurous seem to be the new jean, and they just might be your new best friend.

To make sure you don't freeze to death walking to and fro, you absolutely must don a coat. Overcoats provide the classic silhouette to which we've all grown accustomed. Spruce it up though and try a barn jacket or a military-inspired pea coat. Both are easy to find and really provide the warmth you need for braving those unbearable temperatures. Both also have a nice masculine feel to them, so not only will it show that you're a true "man's man," but a snappy dresser as well.

To complete your look, put on a pair of classic wingtips like your father used to wear. Is snow piling up? Galoshes (big rubber boots in case you're confused) are making the rounds in New York City right now, so don't be surprised if you see them popping up in your neck of the woods too. Be a trendsetter and go buy yourself a pair now! These tips should help you get through the drab winter months in style. Remember, be comfortable and simple, but let your personality show through your clothes. Stay warm and most of all, remain fashionable!

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